

TOM WHITE GRAPHIC DESIGN

3317 1/4 Caroline Avenue | Culver City, CA 90232 | 424.209.5198 | tomwhitegraphicdesign@gmail.com | www.tomwhitegraphicdesign.com

EXPERIENCE:

Los Angeles magazine

Creative Services, Custom Publishing

Art Director | August 06 – present

Art Direct and Design custom publications such as: *Beverly Hills* magazine, *Design L.A.*, the *Official Visitor's Guide of Pasadena*, *Breakthroughs*, and *Saint John's* magazine, Design editorial layout for *Los Angeles* magazine, Art Direct and manage photographers, illustrators, and artists to obtain relevant art work, Art Direct branding, posters, signage, and event collateral for events and promotions, Art Direct the creation of content for LAmag.com, Manage production and pre-press process of all printed pieces

Ladies' Home Journal

Marketing Department

Designer | November 05 – August 06 | New York, NY

Design In-book special advertisement sections, Work with sales staff to develop new and innovative ideas to help sell ad space to, Design presentations to be presented to clients, Design event invitations, signage, and collateral, Design promotional materials to be showcased at events and in store

Singer Management Group / Brendan James

Head Creative | February 04 – August 06 | New York, NY

Design posters, announcements, press kits, and online content

Midwest Living magazine

Marketing Department

Designer | February 04 – November 05 | New York, NY

Produce presentations for publisher and sales staff to present to clients, Design event invitations, signage, and collateral, Design promotional materials to be showcased at events and in store, Maintain and update online media kit

Sommese Design

Apprenticeship with Professor Lanny Sommese

November 02 – August 03 | University Park, PA

Assisted in the creation of posters, greeting cards, letterhead systems, and announcements, Learn more about the process of creating powerful conceptual and intellectual design

GQ magazine

Marketing Department

Freelance Designer | May 02 – August 02 | New York, NY

Designed invitations, in-book pages, advertorials, event collateral and other promotional materials, Expertly crafted compositions for client approval, Worked directly with Art Director and Print Manager to follow through on the full cycle of the print process

ACTIVITIES/HONORS:

National City and
Regional Magazine
Award Nomination 09

American Institute
of Graphic
Arts Professional
Member 08

Penn State Alumni
Association 08

New York International
Auto Show Traffic
Safety Symposium
Design for Safety
2nd Place Award 03

The Blair L. Sadler
International Healing
Arts Competition
Award of Excellence 03

Penn State Design
Association
Member 01-03

American Institute
of Graphic
Arts Student
Member 01-03

Penn State University
Soccer Club
Webmaster 02-03

Center for Prevention
of Alcohol Tobacco
and other Drug Abuse
Award of Excellence 02

National Intramural
Recreational Sports
Association Soccer
National Champions 00

EDUCATION:

The Pennsylvania
State University
Bachelor of Science
in Graphic Design
& Photography
Minor in Information
Systems Statistical
Analysis

SKILLS:

Black & White Photography
Black and White Processing
Digital Photography
Digital Video
Digital Sound
Adobe Indesign
Adobe Photoshop
Adobe Illustrator
Adobe Flash
Adobe Dreamweaver
Adobe Director
Adobe Fireworks
Quarkxpress
Microsoft Word
Microsoft Powerpoint
HTML
FTP

REFERENCES:

Steve Banks
Design Director
Los Angeles magazine
323.801.0072

Amy Zuckerman
Art Director
Skadden, Arps, Slate,
Meagher & Flom LLP
212.455.1243

Lanny Sommese
Professor
Penn State University
814.865.1203